



# Breaking Lines

## Mission

To develop a nationwide, family-oriented, American campaign recognizing the essential qualities of belonging, empathy, and shared humanity.

## Vision

To see the American people arise to systematically dismantle man-made oppressive segregation by age, ethnicity, socioeconomic status, or gender.

## Purpose

To inspire that Americans can together meet their basic needs faster, more effectively, and most significantly.

## Slogan

Ignite together.™

## Objectives

- Develop a social media campaign championing “Breaking Lines” cooperative discourse, understanding, reconciliation, and healing.
- Develop a TV series championing “Breaking Lines” cooperative events in our communities.
- Develop a nationwide model for conflict resolution and relationship repair.

## Our Core Values

- **Powerful Integrity:** We model our core virtues at home first.
- **Strong Structure:** We build based on universal commonalities of humankind and Americans.
- **Beautiful Creativity:** We write songs, make paintings, and other illustrations communicating the interconnectedness of the American people.
- **We Give Radically:** We produce profits that 100% fuel resources building 21st century workforce and entrepreneurial skills for all Americans.

**“The most patriotic thing we can do is strengthen one another for one another.”**

**Marius J. Massie**

*CEO, Director of Professional Development*

## Contact

[collaborate@breakinglinesco.com](mailto:collaborate@breakinglinesco.com)